



VALOR Valorisation of knowledge-intensive
ideas in the South Baltic Area

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Valorisation of knowledge-intensive ideas
in the South Baltic Area

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This project is part-financed by the European Union (European Regional Development Fund)



Short facts

- **Valor aims at bringing research-based inventions to the market**
- Valor is financed by the Interreg South Baltic Programme of the European Union
- 4 project partners and one associated partner (stand 2009-09).
- Total budget: 1.18 million euros
- Project duration: 28 months



Background

- ❑ Innovation and technological development are **important competitive advantages** in an increasingly globalised setting.
- ❑ The **contribution of public research organisations** (including universities) to innovation and the welfare is a key concern.
- ❑ Most regions and states **lack well-functioning technology transfer** organisations capable of supporting academic-based innovations and their transition to the markets.



Objective

- The overall objective of the VALOR project is to **unleash the innovation potential of public research organisations** in the South Baltic region (SB).

The specific objectives are the following:

1. Jointly developed and implemented models for transfer of research results to the market.
2. Higher professionalism of technology transfer organisations.
3. Development of specific inventions to marketable innovations.

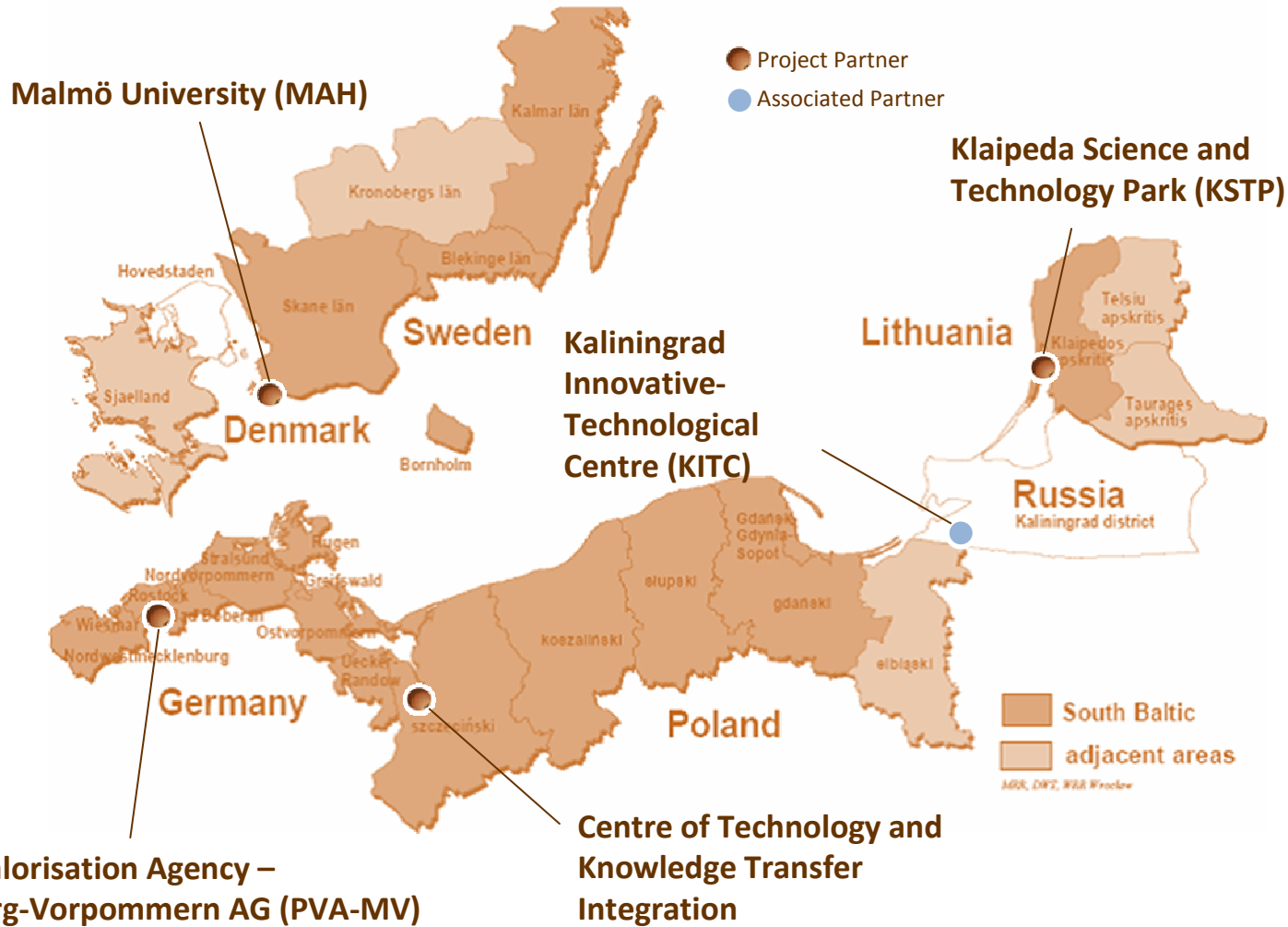


Transnational cooperation

- Create a **critical mass of innovations** big enough to attract investors and companies.
- **Enlargement of the partners' capacities** through the opening up of networks and pooling of resources.
- Efficient and effective **pooling and sharing of knowledge** between partners.
- The gathering into one trans-national project will **put a high degree of attention to the topic** on policy makers and universities.



Partnership



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Partnership

- **Patent & Valorisation Agency Mecklenburg-Vorpommern** (Rostock, Germany) is responsible for the commercialisation of research stemming from nine regional universities and research institutes in the northeast German region Mecklenburg-Vorpommern.
- **Malmö University** (Malmö, Sweden) focuses its research on the area of school, health and welfare and contemporary studies. A strong interaction with industry and surrounding society is deeply cemented in the mission of the university.
- **Klaipėda Science and Technology Park** (Klaipėda, Lithuania) was founded by the Lithuanian Ministry of Economy and Klaipėda University and its mission is to encourage the growth of science and technology in Lithuania and to develop and foster stronger links between industry and academic institutions.
- **Centre of Technology and Knowledge Transfer Integration** (Szczecin, Poland) leads initiatives directed on technology transfer, development of enterprise and regional innovativeness growth. It collaborates with researchers from University of Szczecin, West Pomeranian entrepreneurs, local NGOs and institutions.
- **Kaliningrad Innovative-Technological Centre** (Kaliningrad, Russia) is well-connected to Russian technology transfer networks and its mission is to support the development of the regional economy by maximising the potential for regional scientific and technological capacities, to offer innovation consulting services and to support the development of innovative businesses.

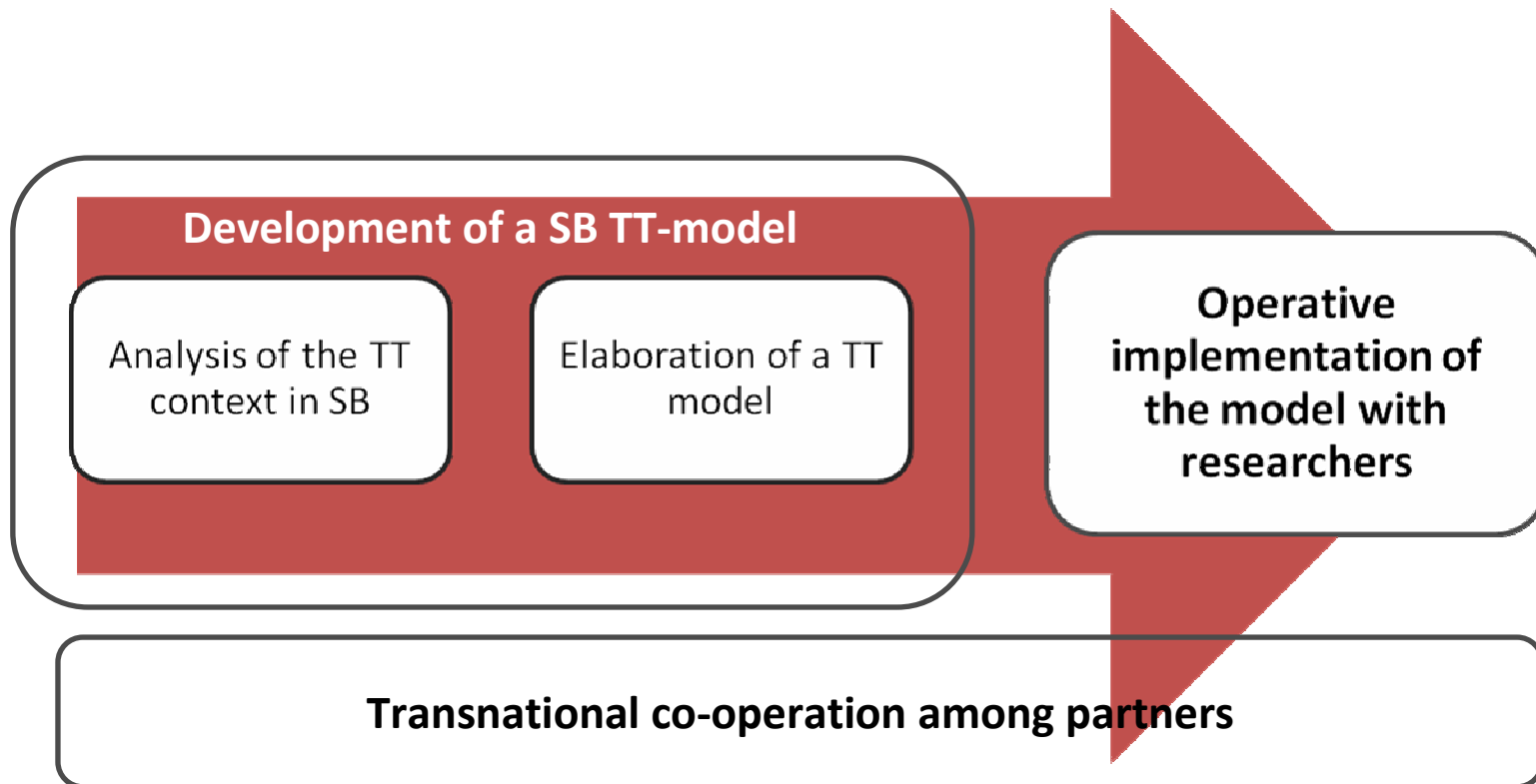


Target groups

- **Technology Transfer Institutions (TTIs)**: TTIs in SB need to develop more effective models and networks
- **Public research organisations and researchers**: An estimated 8.000 researchers conduct market relevant research in SB.
- **Policy-/decision makers**: The project will enhance mutual learning by connecting policy makers, researchers and TTIs
- **SMEs/industry**: is indirectly a target group of the project actions.



Methology





Other main relevant outputs

- Valorisation policy conference and Road show
- Handbook of policy guidelines and recommendations
- Good practice study on sustainable financing of TTI
- Self Assessment Tool development and evaluation exercise
- Database of companies with relevance for the research institutions
- 'South Baltic Key Technologies' patent pool



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