



## BAFF Talks: Startups - on-line session with BAFF alumni

### PROGRAM

**18:00** Introduction by BAFF Team

**18:05** **Kalev Kärpuk**, CEO and Founder of **Adact** from Estonia.



**Kalev Kärpuk** took part of BAFF internship program in 2016-2017. While interning in New York as the lead Gamification Analyst for a gamification design agency he created gamification strategies for several Fortune 500 companies like Verizon, Volkswagen or Caesars Casino.

He took the knowledge and skillset he gained from the BAFF program and started his own consultancy on the topic of Gamification after moving back to Estonia. That turned into Adact which enables brands and agencies to create gamified marketing campaigns without any coding. 6 months after starting Adact, they closed a seed round of investments and are working towards scaling the product globally. Kalev is

also an author of a collection of logical puzzles "Miks päike tõuseb põhjast?" and teaches Game Design in Estonian Business School.

**18:25** **Jēkabs Dambergs**, Co-founder and CEO at **Teamshape** from Latvia



**Jēkabs Dambergs** was awarded a scholarship by BAFF and participated in BAFF Professional Internship program in 2017-2018. He is co-founder and CEO at Teamshape and is also working as an account manager at Scoro. His venture has taken part in Antler, EIT Digital and Startup Wise Guy accelerator programs. Previously he has gained experience working in one of the fastest-growing Latvian startups - Mintos, and also been involved in building the Latvian startup ecosystem, taking the role of executive manager of Latvian Startup Association and organizing a global technology conference - Digital Freedom Festival.

**18:45** **Mantas Kondratavičius**, Entrepreneur from Lithuania.



**Mantas Kondratavičius** participated in BAFF Professional Internship program in 2015-2016. After interning at an award-winning agency in Los Angeles, Mantas came back to Lithuania and started doing his own businesses. Today he is a co-founder of two companies and leading a business unit at one of the top Lithuanian startups Kilo.Health

**19:00 – 19:30** Q &A session